

FALL WINTER 2024

PROTOPIA



PROTOPIA

Uma utopia é um estado ideal de governança humana, perfeito e irreal. Uma distopia é um estado não ideal de governança humana, insalubre e involutivo. Uma protopia é uma ponte proativa de nosso estado atual para uma evolução cada vez mais saudável e progressiva, imperfeita, mas melhorando.

As distopias surgem quando tentamos forçar utopias perfeitas a um estado imperfeito da experiência humana. E como o estado da experiência humana sempre será imperfeito, devemos adotar uma estratégia que seja mais saudável e razoável do que rotular a utopia. Protopia, cunhada pelo futurista Kevin Kelly, é essa estratégia mais saudável.

Isso não significa que devemos perder de vista a utopia. Significa apenas que devemos colocá-lo na mesma categoria que Perfeição e Iluminação. Nunca seremos perfeitos. Assim como nunca alcançaremos a iluminação ou a utopia. Mas podemos nos tornar melhores (mais saudáveis) pelo esforço. Podemos nos tornar melhores no que estamos fazendo, seja lá o que for. Podemos nos tornar mais iluminados do que éramos antes. Podemos nos aproximar mais da utopia do que antes. É sobre potencial, não perfeição. Trata-se de ação progressiva, não de gratificação instantânea. É sobre auto-aperfeiçoamento, não auto-justiça.



NOVAS
CORES





SIENA

PEPPER



MOCCA

TERRACOTA



HOT PINK

VANILLA



PINK CLAY

LIGHT CORAL



JW ANDERSON



MAX MARA



LOUIS VUITTON



PRADA



HERMÈS



LOEWE



LOUIS VUITTON



MIU MIU

HONEY

ÓPERA



OLIVE OIL

FOREST



CITRON

COOL MATCHA



GANACHE

ÁRTICO



GUCCI



GUCCI



PRADA



PRADA



SACAI



GUCCI

AZURITE



MIU MIU



MAX MARA

SÉPIA

SUGESTÕES
DE CARTELA





GANACHE



SIENA



HONEY



VANILLA



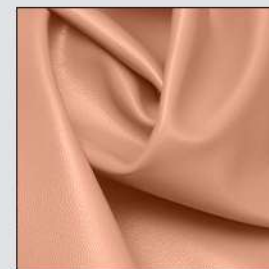
HOT PINK



LIGHT CORAL



TERRACOTA



PINK CLAY



FOREST



OLIVE OIL



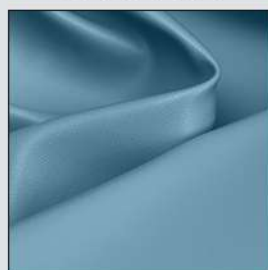
COOL MATCHA



CITRON



ÁRTICO



AZURITE



SÉPIA



MOCCA



HOT PINK



LIGHT CORAL



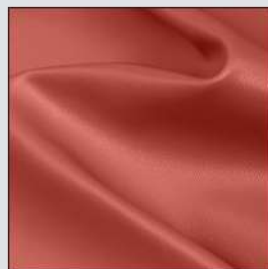
PINK CLAY



ÓPERA



SIENA



TERRACOTA



ORGANZA



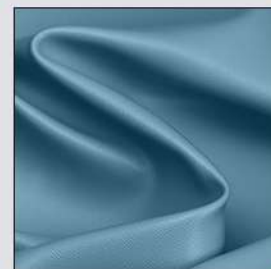
VANILLA



CITRON



COOL MATCHA



AZURITE



HONEY



OFF WHITE



BRANCO



HOT PINK



LIGHT CORAL



SIENA



MOCCA



ÁRTICO



FOREST



CITRON



OFF WHITE



BRANCO



CARTELA *DE ARTIGOS*





PEPPER



SIENA



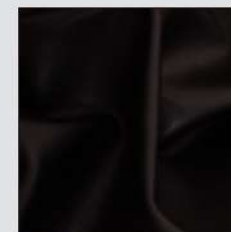
TERRACOTA



MOCCA



VANILLA



PRETO



NEW WHISKY



HOT PINK



LIGHT CORAL



PINK CLAY



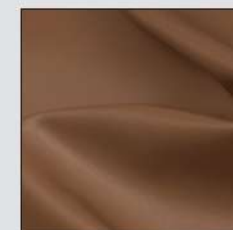
ÓPERA



HONEY



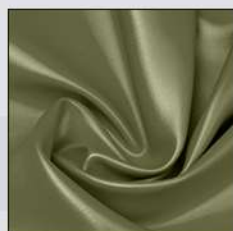
CAPPUCCINO



NEW TAN



FOREST



OLIVE OIL



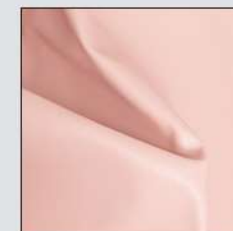
COOL MATCHA



CITRON



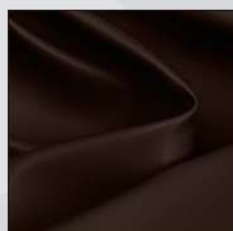
NATURAL



ORGANZA



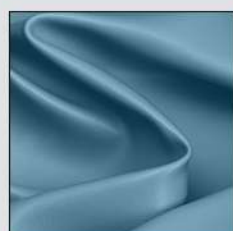
ÁRTICO



GANACHE



SÉPIA



AZURITE



OFF WHITE

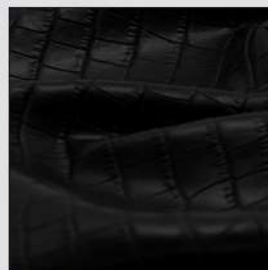
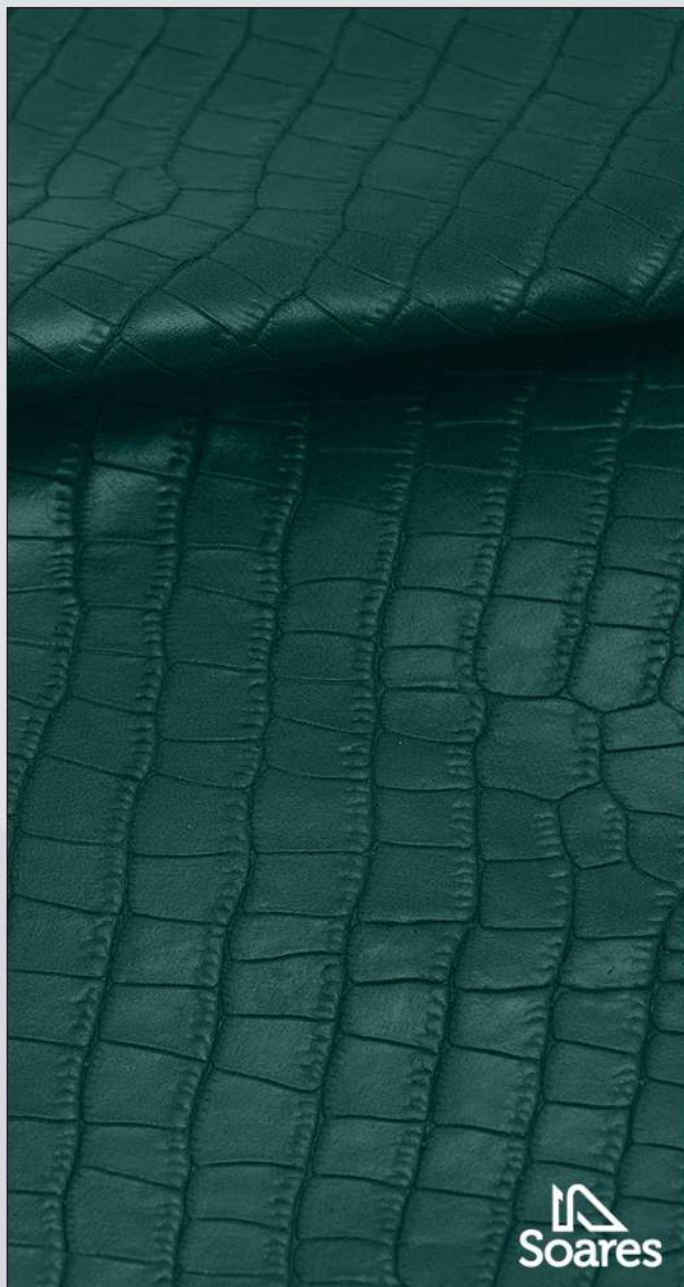


BRANCO

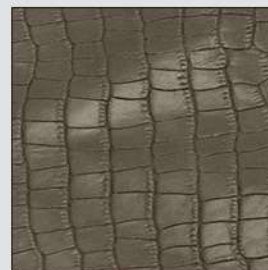
NAPA SOFT

Poderá haver variação de cor
de um lote para outro.

Material sob pedido programado, 10 dias para a entrega.



PRETO



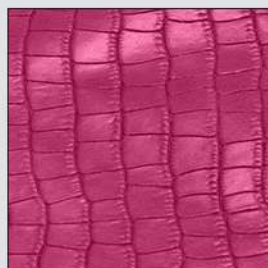
SÉPIA



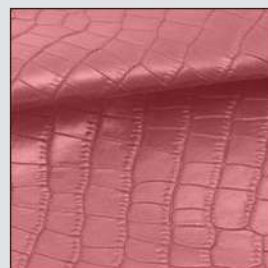
GANACHE



HONEY



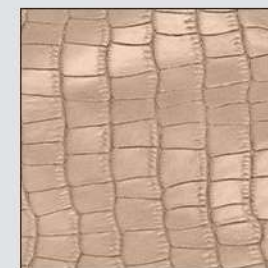
HOT PINK



LIGHT CORAL



MOCCA



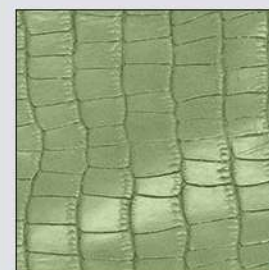
ÓPERA



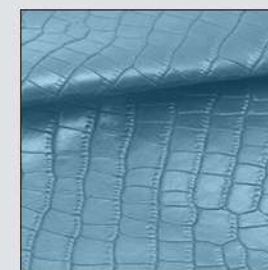
FOREST



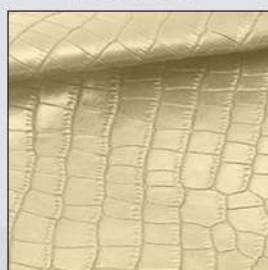
OLIVE OIL



COOL MATCHA



AZURITE



VANILLA



OFF WHITE

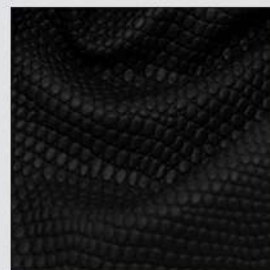
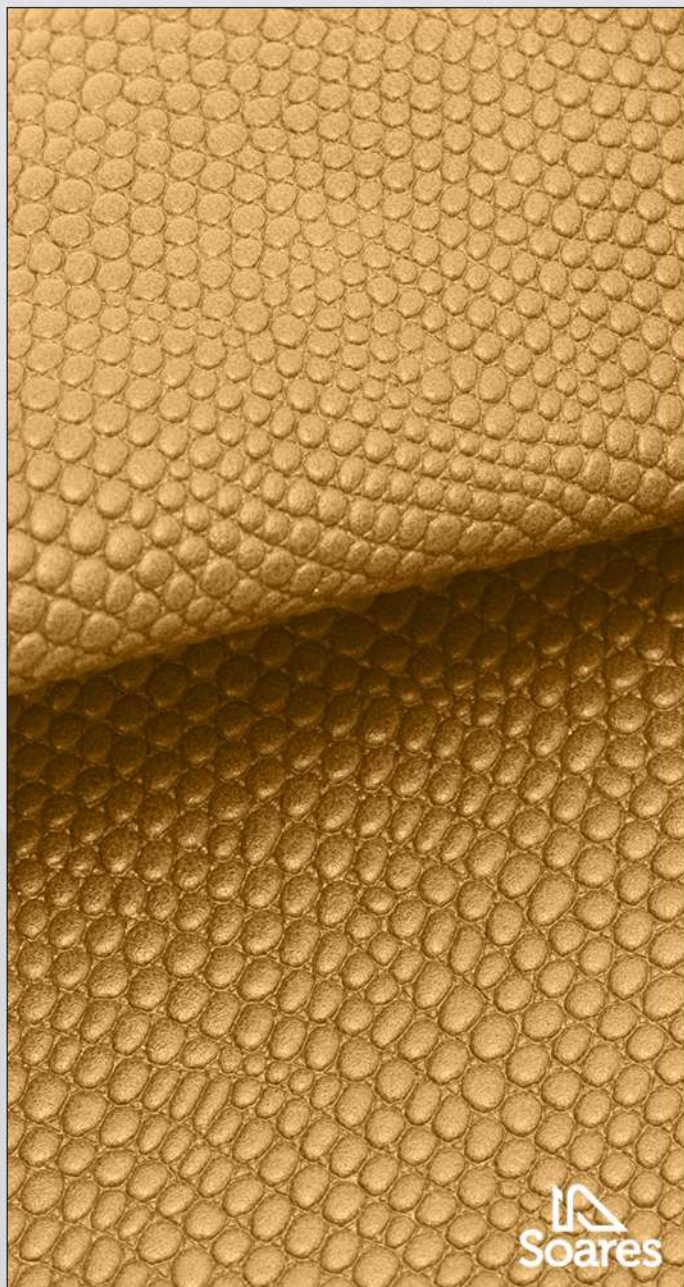


BRANCO

Poderá haver variação de cor de um lote para outro.



Material sob pedido programado, 10 dias para a entrega.



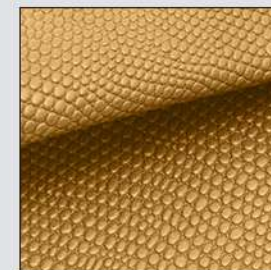
PRETO



SÉPIA



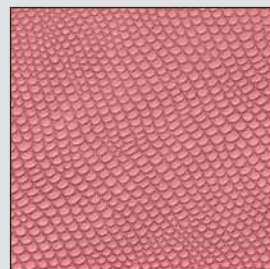
GANACHE



HONEY



HOT PINK



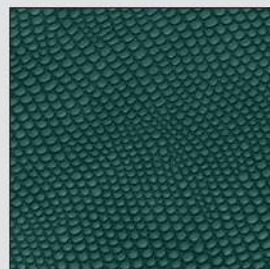
LIGHT CORAL



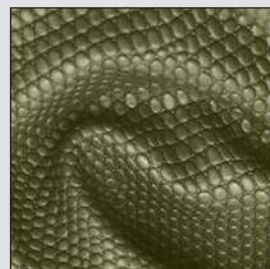
MOCCA



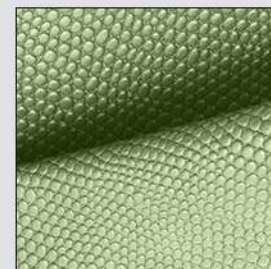
ÓPERA



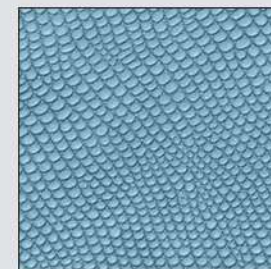
FOREST



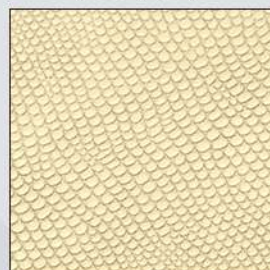
OLIVE OIL



COOL MATCHA



AZURITE



VANILLA



OFF WHITE



BRANCO

Poderá haver variação de cor de um lote para outro.

RÉPTIL



PRETO



NEW WHISKY



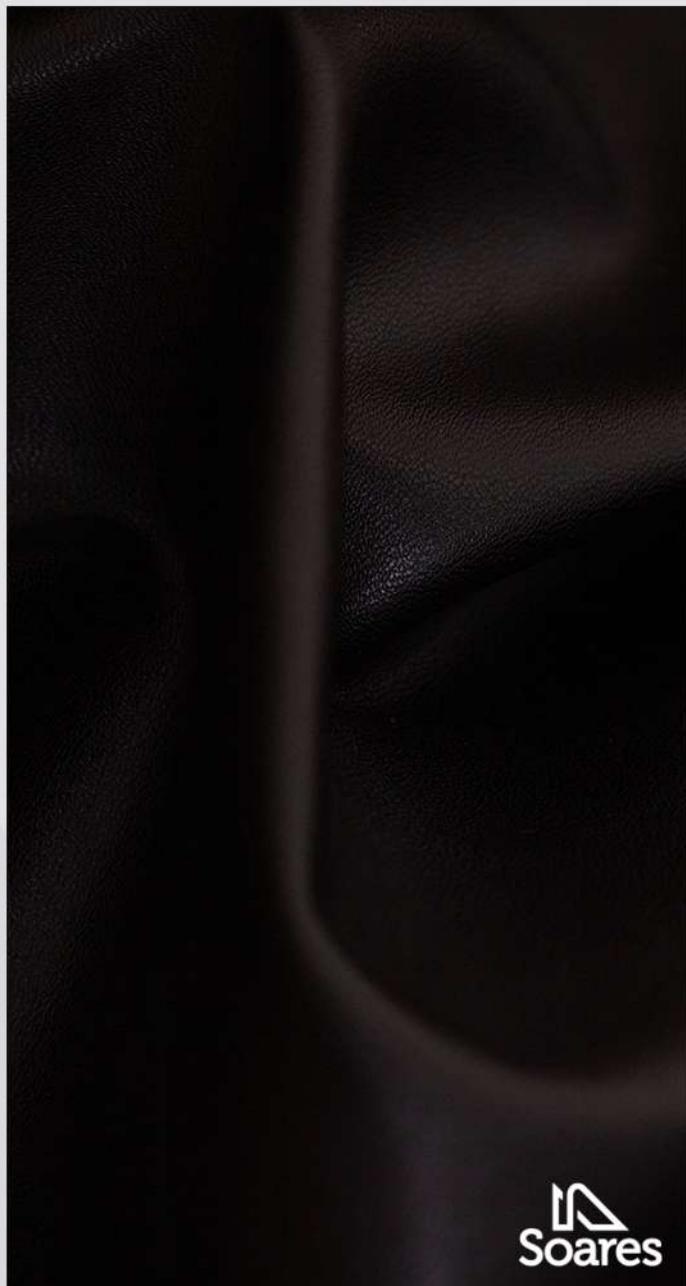
NATURAL



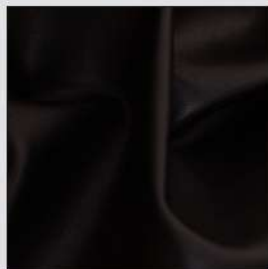
OFF WHITE



BRANCO




Soares



PRETO



NEW WHISKY



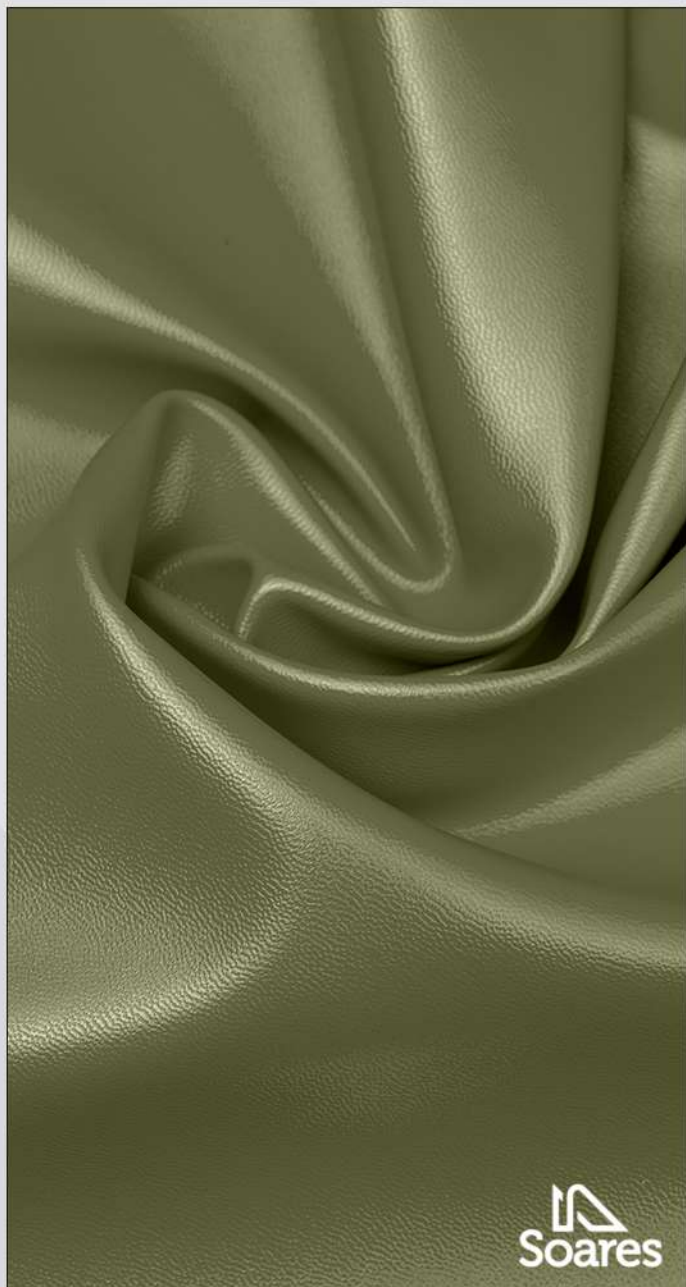
CAPPUCCINO



OFF WHITE

CALF

*Poderá haver variação de cor
de um lote para outro.*



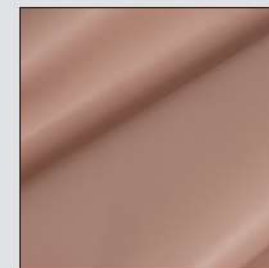
NEW WHISKY



NEW TAN



HONEY



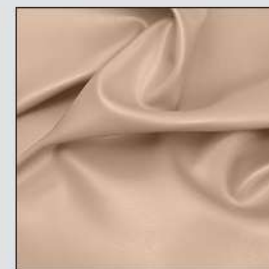
NATURAL



TERRACOTA



ORGANZA



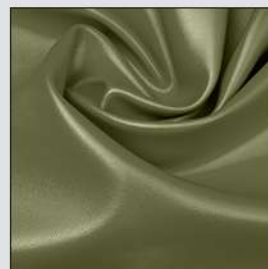
ÓPERA



VANILLA



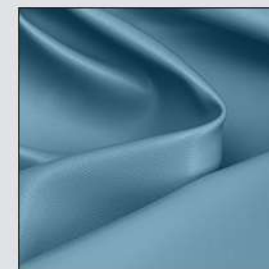
SÉPIA



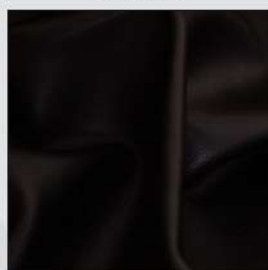
OLIVE OIL



CITRON



AZURITE



PRETO



MOCCA



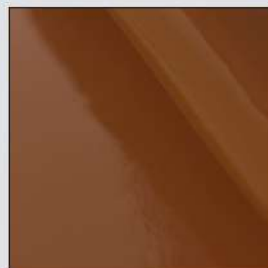
OFF WHITE



BRANCO

NAPA CONFORT

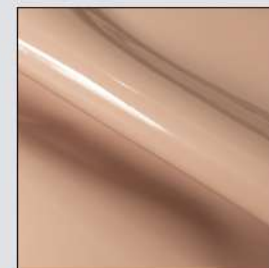
Poderá haver variação de cor
de um lote para outro.



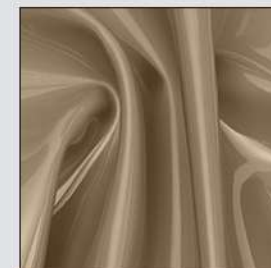
NEW WHISKY



NEW TAN



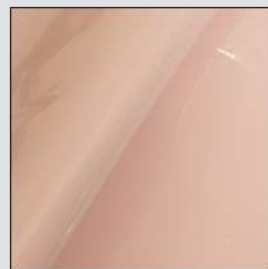
NATURAL



MOCCA



TERRACOTA



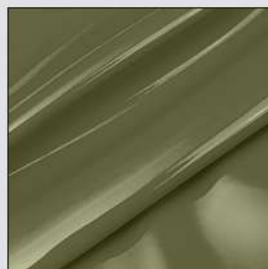
ORGANZA



ÓPERA



VANILLA



OLIVE OIL



COOL MATCHA



CITRON



AZURITE



PRETO



SÉPIA



OFF WHITE

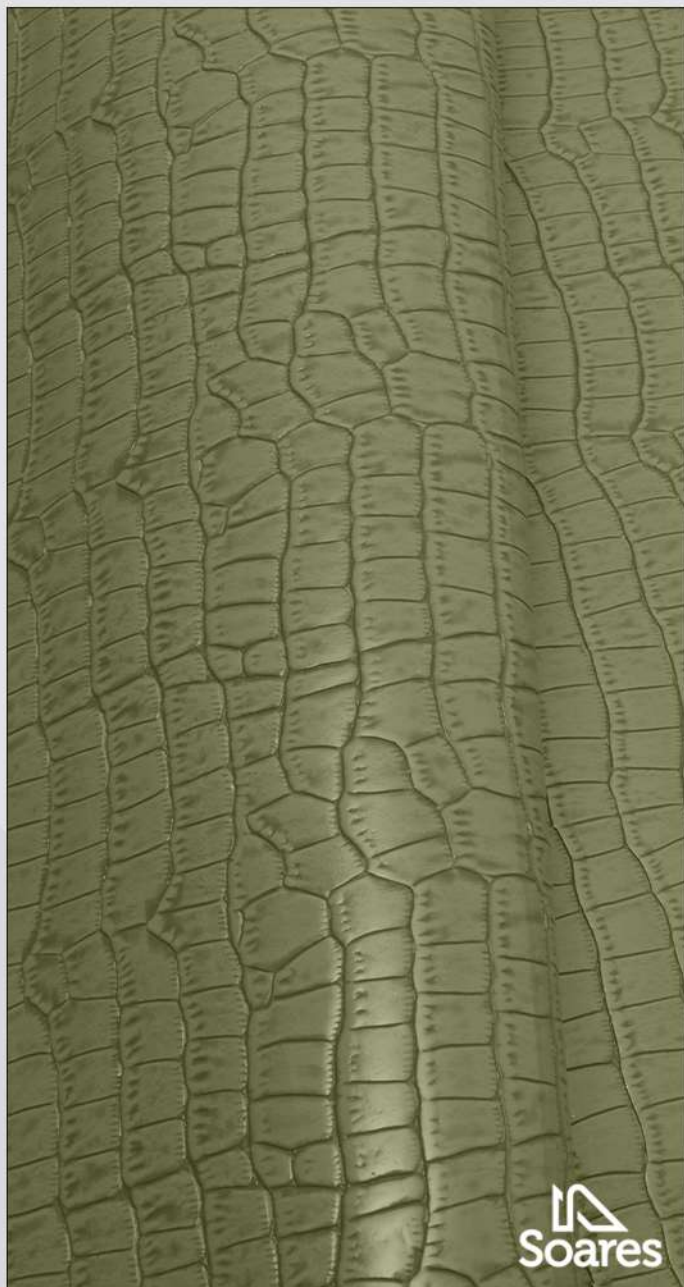


BRANCO

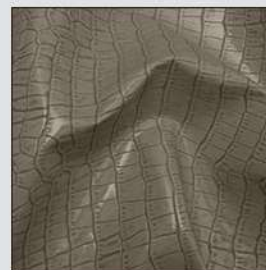
VERNIZ CRISTAL

Poderá haver variação de cor
de um lote para outro.

Material sob pedido programado, 10 dias para a entrega.



PRETO



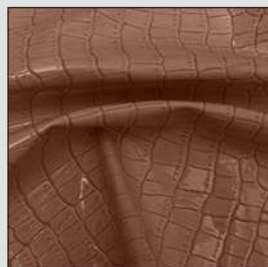
SÉPIA



MOCCA



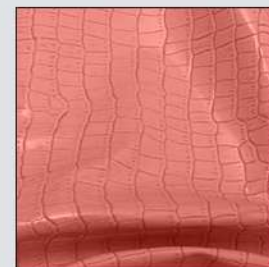
VANILLA



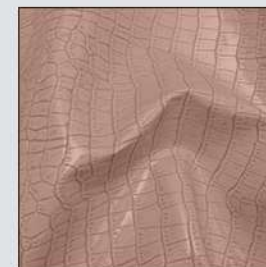
NEW WHISKY



OLIVE OIL



TERRACOTA



NATURAL



OFF WHITE

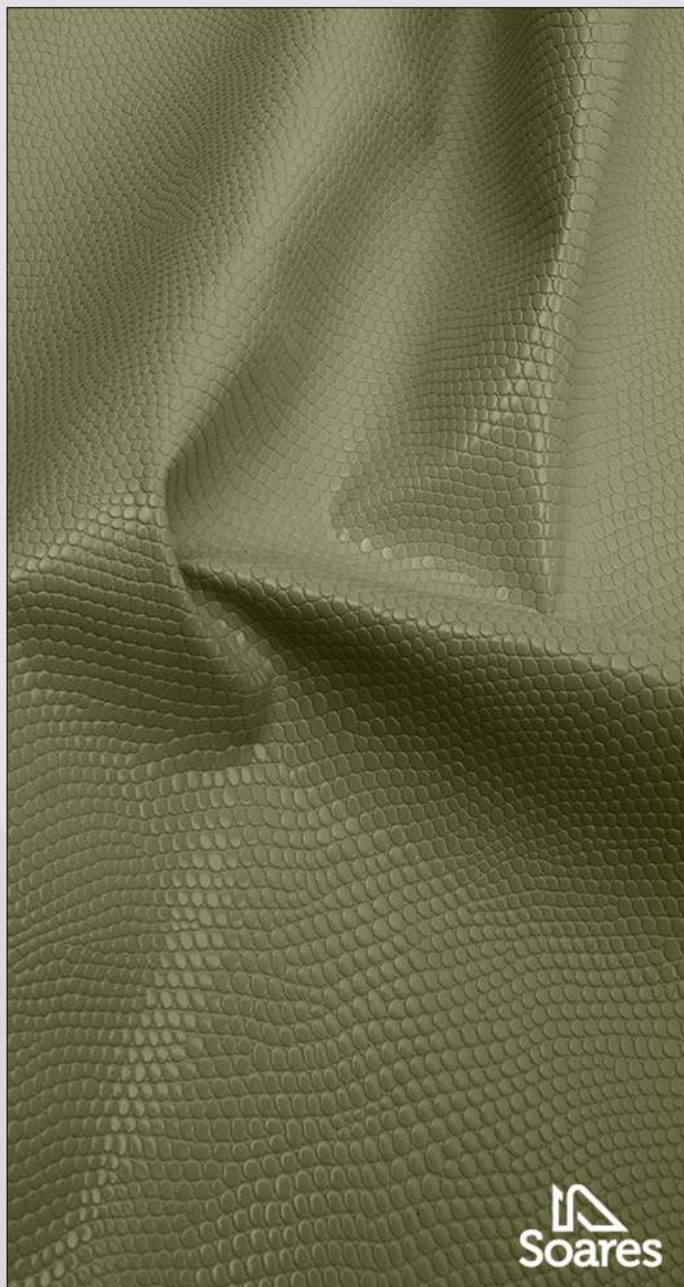


BRANCO

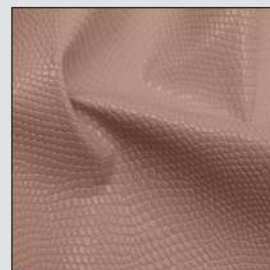
Poderá haver variação de cor
de um lote para outro.



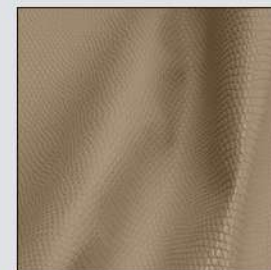
Material sob pedido programado, 10 dias para a entrega.



NEW WHISKY



NATURAL



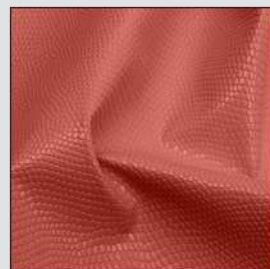
MOCCA



VANILLA



SÉPIA



TERRACOTA



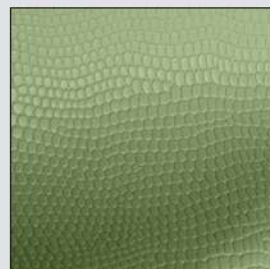
ÓPERA



OFF WHITE



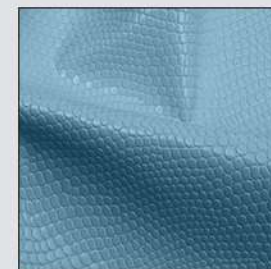
OLIVE OIL



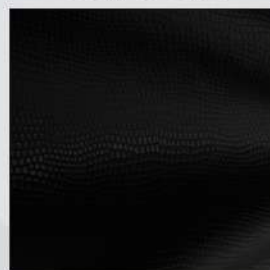
COOL MATCHA



CITRON



AZURITE



PRETO



BRANCO

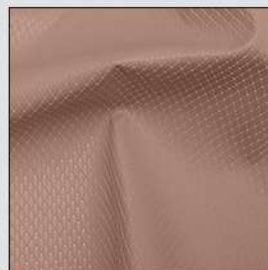
Poderá haver variação de cor de um lote para outro.

RÉPTIL VERNIZ

Material sob pedido programado, 10 dias para a entrega.



Soares



NATURAL



ÓPERA



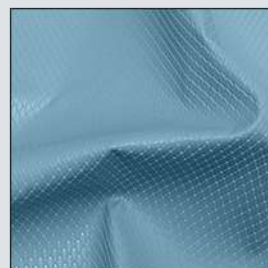
VANILLA



OFF WHITE



PRETO



AZURITE



COOL MATCHA



BRANCO

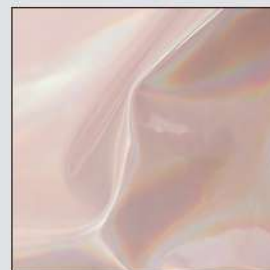
VERNIZ SNAKE

Poderá haver variação de cor
de um lote para outro.

Material sob pedido programado, 10 dias para a entrega.



NATURAL



ÓPERA



VANILLA



OFF WHITE



PRETO



AZURITE



COOL MATCHA



BRANCO

Poderá haver variação de cor
de um lote para outro.

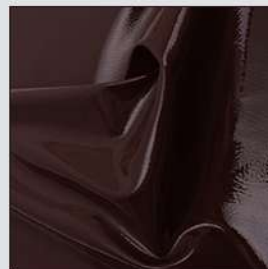
VERNIZ HOLOGRÁFICO




Soares



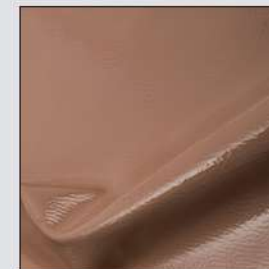
PRETO



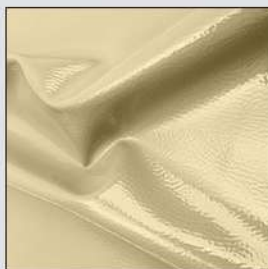
TERRA



NEW WHISKY



NEW TAN



VANILLA

VERNIZ MOLHADO STRETCH

*Poderá haver variação de cor
de um lote para outro.*



PRETO



TERRA



NEW WHISKY



NATURAL



OFF WHITE

CAMURÇÃO

NEW VELVET




Soares

PRETO

GOOD SUEDE




Soares

PRETO

NAPA ARNOVA




Soares

PRETO

NOBUCADO




Soares

PRETO




Soares

*Poderá haver variação de cor
de um lote para outro.*



OURO LIGHT



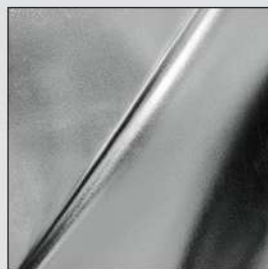
CANDY



SWEET



LUMINOUS



PRATA



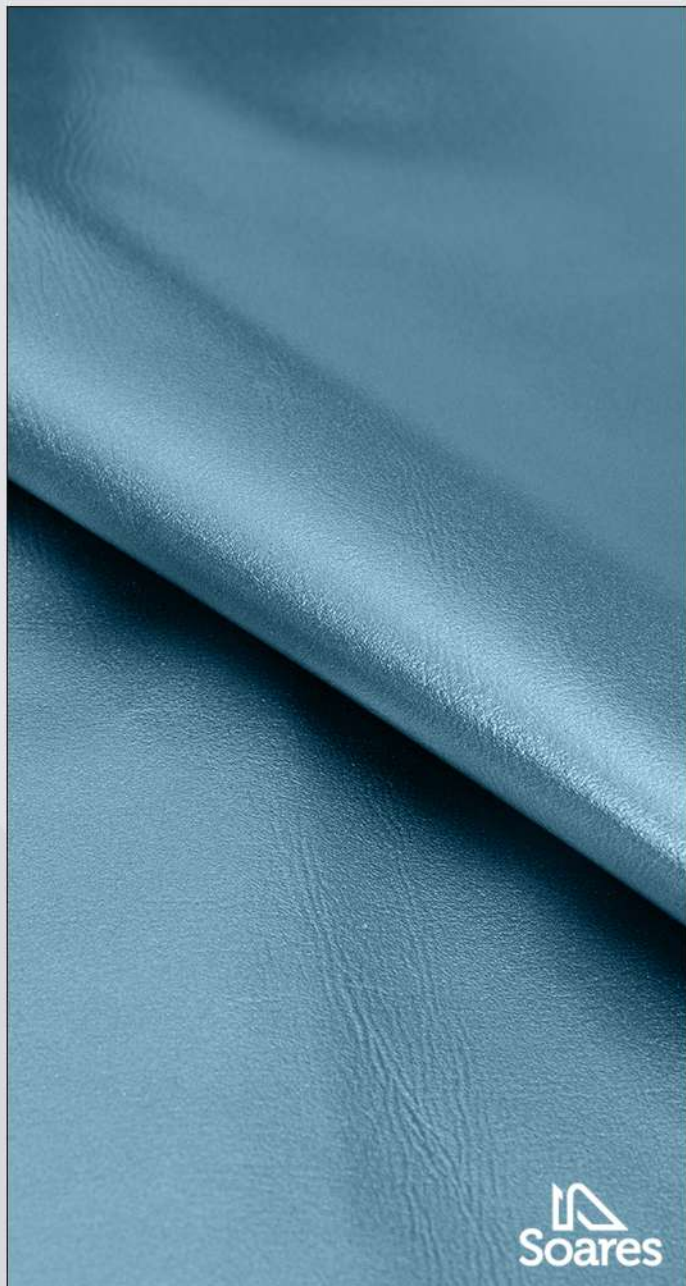
CYBER LIME



MATCHA



*Por ser um material pigmentado,
é recomendado o uso para
cabedais e palmilhas.*



OURO



OURO LIGHT



NEW ONIX



PRATA



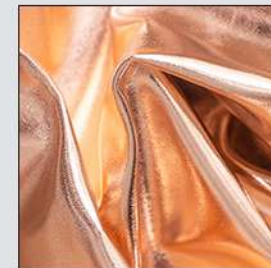
TERRA



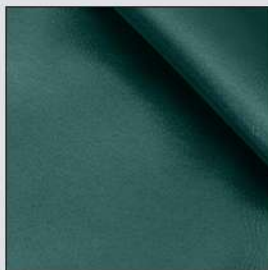
RUST



LUMINOUS



NEW ROSE



FOREST

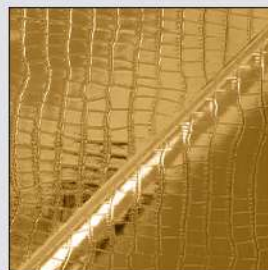


AZURITE

NEW METALIC

*Poderá haver variação de cor
de um lote para outro.*

Material sob pedido programado, 10 dias para a entrega.



OURO



OURO LIGHT



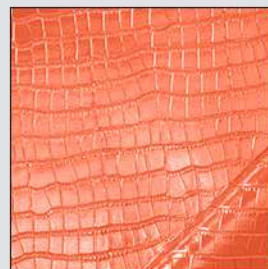
NEW ONIX



PRATA



TERRA



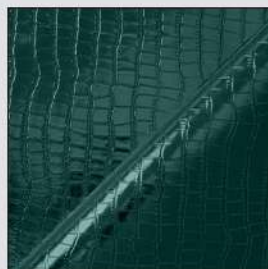
RUST



LUMINOUS



NEW ROSE



FOREST



AZURITE

CROCO METAL

Poderá haver variação de cor
de um lote para outro.

Soares



PRATA



ROSE



OURO LIGHT



OURO



PRATA



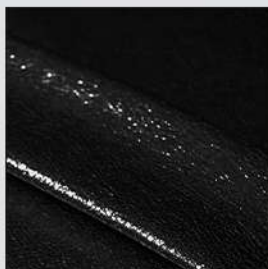
ROSE



OURO LIGHT



ONIX

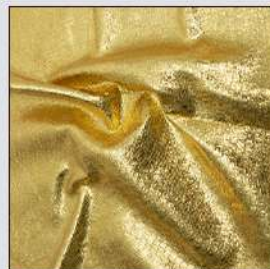


PRETO

CRAQUELE METALIZADO




Soares



OURO



OURO LIGHT



NEW ONIX



PRATA



PRETO



NEW ROSE

NEW EMBOSS

*Poderá haver variação de cor
de um lote para outro.*

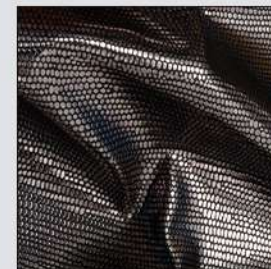
Material sob pedido programado, 10 dias para a entrega.



OURO LIGHT



PRATA



NEW ONIX

LEZARD METALIC

Poderá haver variação de cor
de um lote para outro.



Soares



PRETO



OURO LIGHT



PRATA

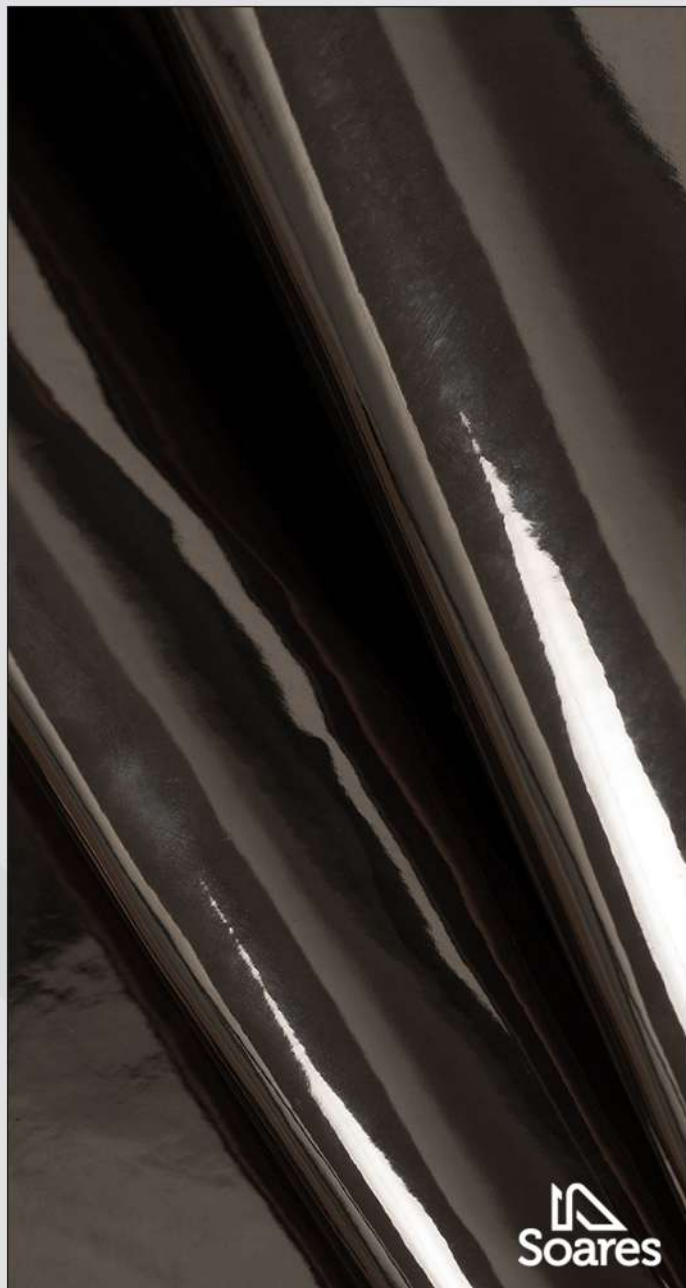


BRANCO

Material sob pedido programado,
10 dias para a entrega.

NAPA CINDERELA

METALIZADO




Soares



PRATA



ROSE



OURO LIGHT



OURO



ONIX

HOLOGRÁFICO




Soares

TPU




Soares



OFF WHITE



CANDY



ROSE



OURO LIGHT



PRETO



PRATA

GLITTER DIAMANTE

*Poderá haver variação de cor
de um lote para outro.*



LIGHT BLUE



HOT PINK



ROSE



OURO LIGHT

GLITTER ELEGANCE



OFF WHITE



FURTACOR



ROSA BEBÊ

HOLOGRÁFICO



PRATA



OURO LIGHT

GLITTER MAXXI



PRATA



ROSE



OURO LIGHT



OURO



ONIX



PRETO



CARAMELO



TAN



BASE



CANDY



BRANCO

FORRO TEX



PRETO

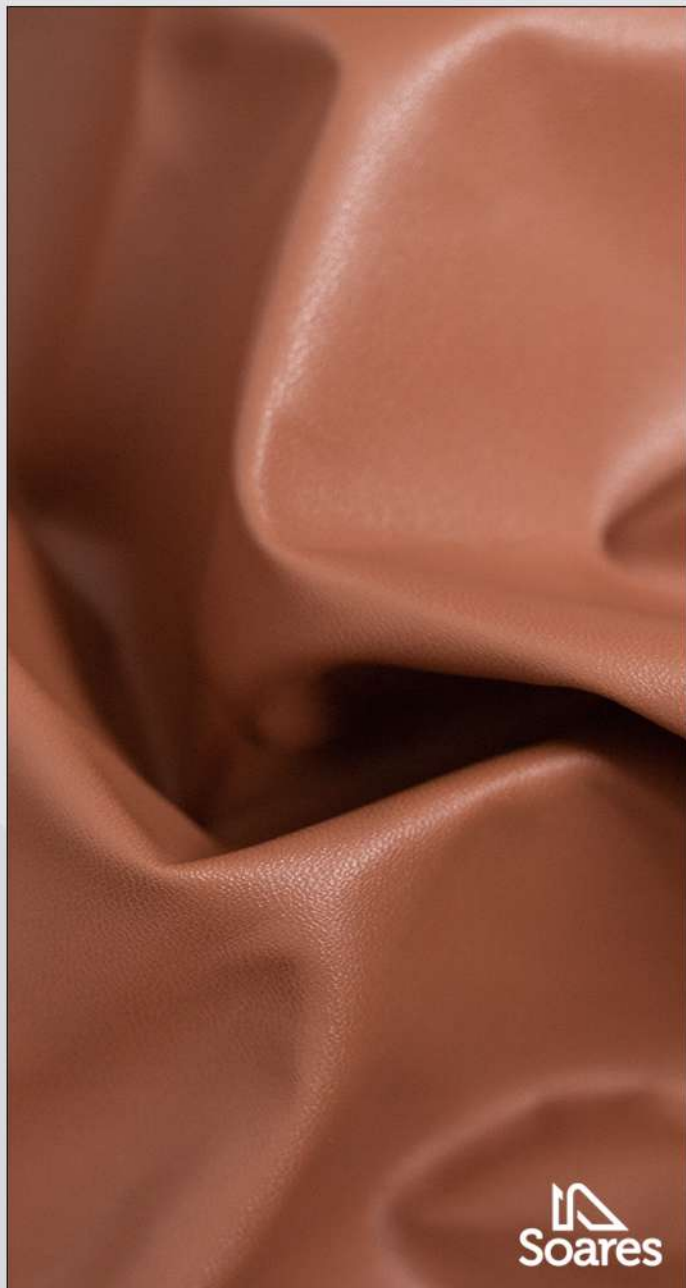


TAN

FORRO VERNIZ



PRETO



TAN



CARAMELO



BASE

FORRO HOT STAMP

NEW COLLECTION

FALL WINTER 2024



OCRE



SAND



MASKAVO



CAMELO



CAFÉ



PRETO



OFF WHITE

AVESSE



FLAT



BRANCO



PRETO

FREE



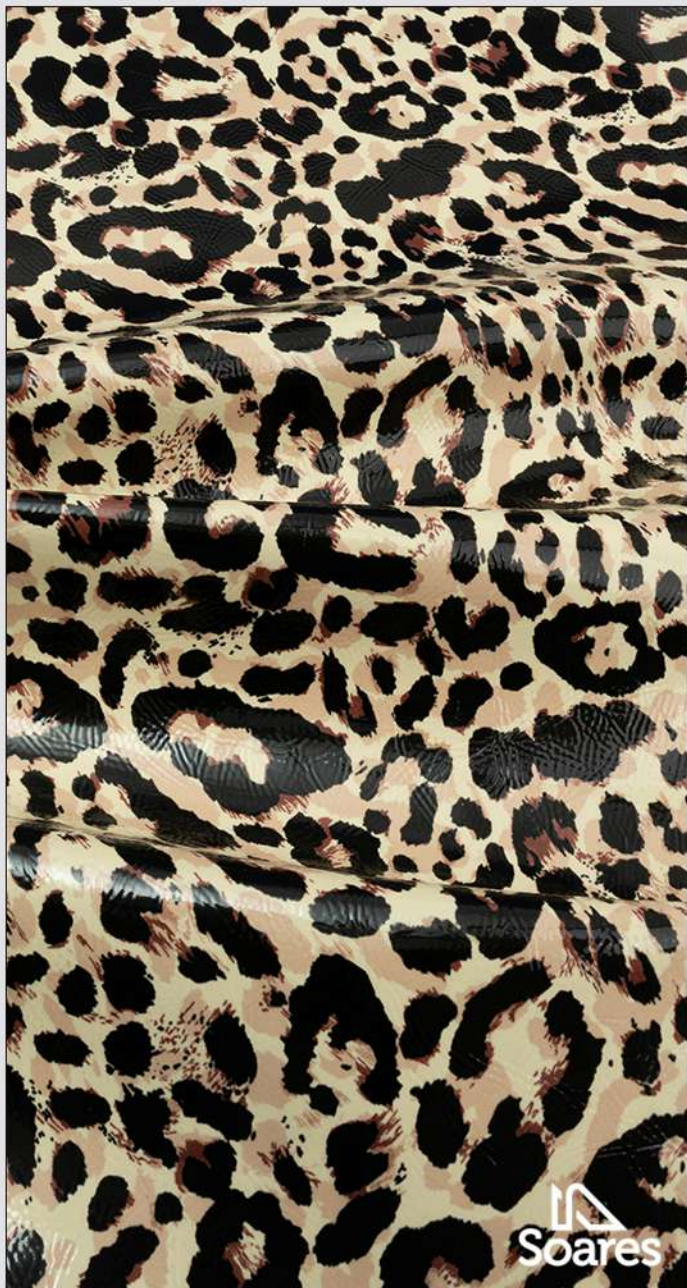
BRANCO



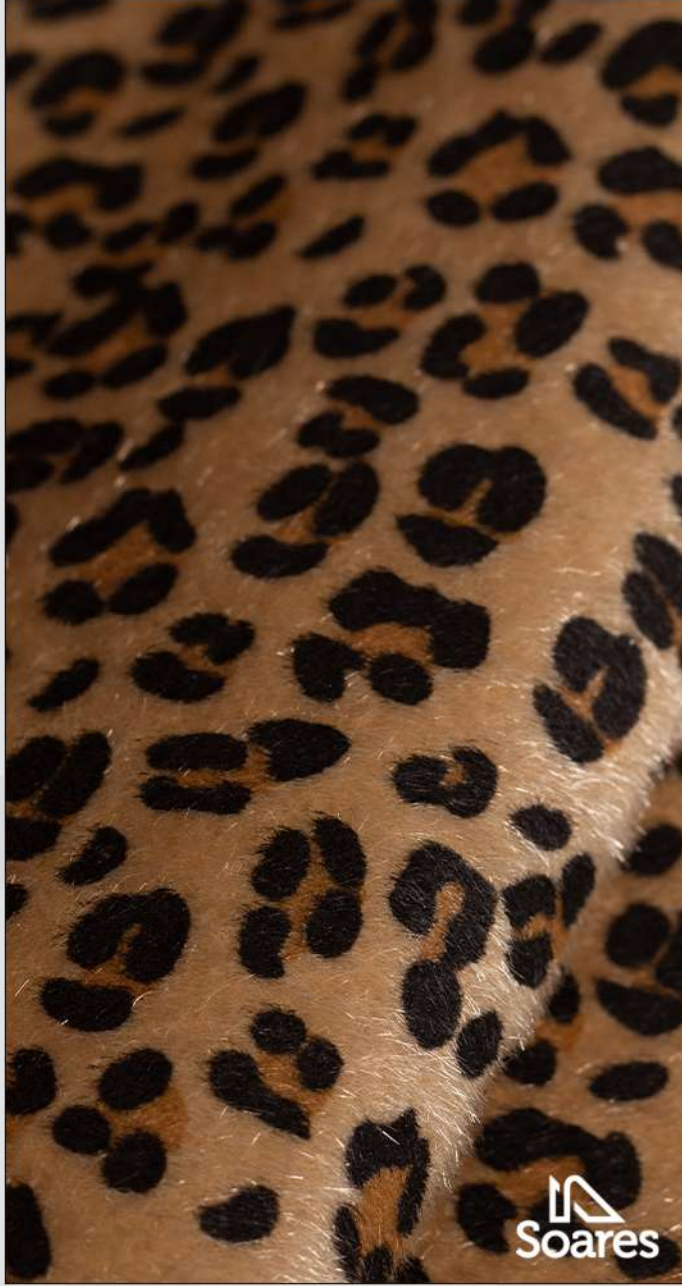
PRETO



MASH



PELO ONÇA



PELO ZEBRA



GLOMER




Soares

TABLES




Soares



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